



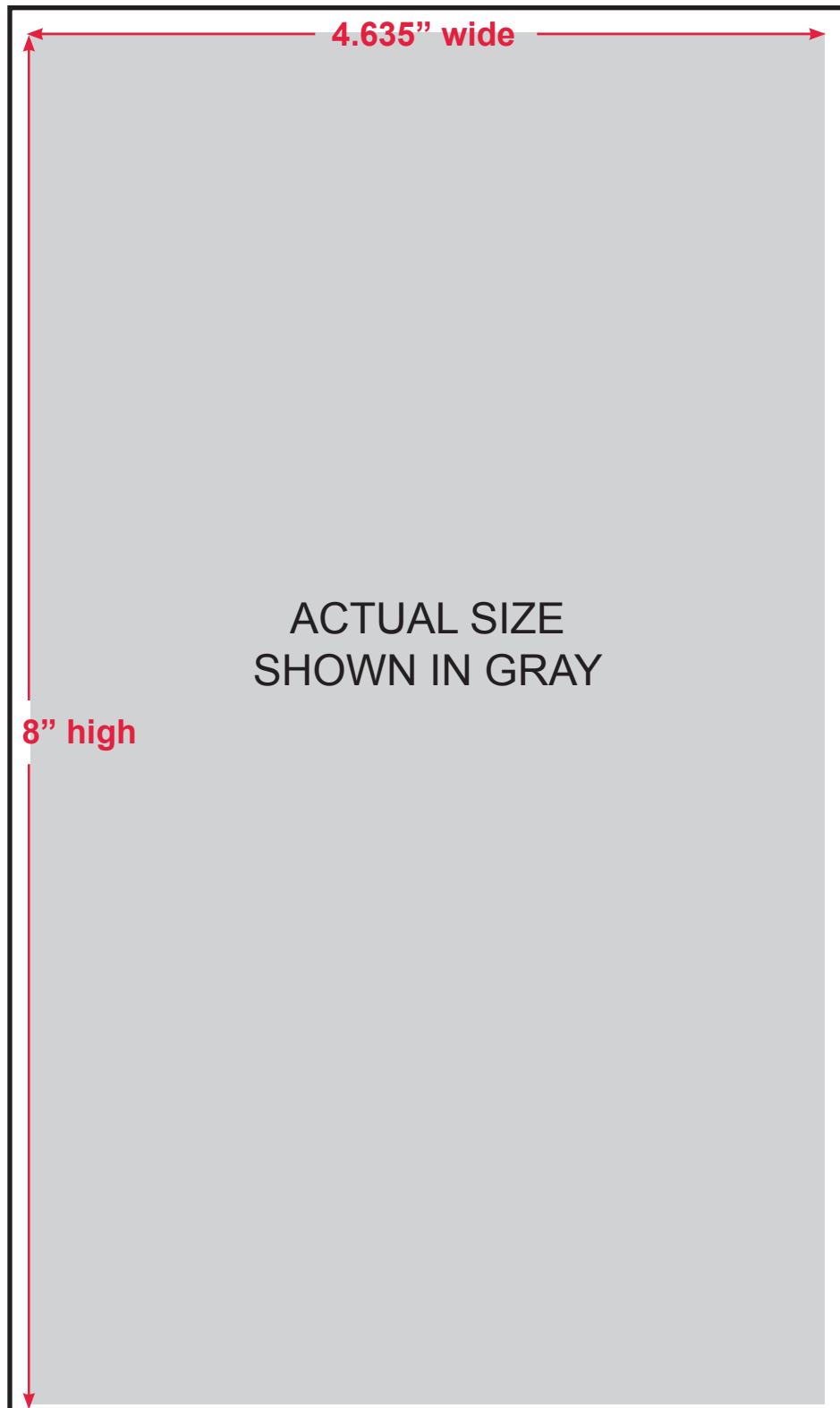
2021 Quarter-page Celebrate ad specs

- Donated ad space is 4.635" wide x 8" high
- No border is needed; the ad will fit into the pre-designed "shell" shown on right.
- This ad will be in full color.
- Image resolution should be 200 dpi. Type should remain vector if possible. If you must rasterize or flatten type layers please do so at a high resolution 400-600 dpi. For line art or bitmap images use 600-1200 dpi depending on the quality of the original.
- Send the ad in as a PDF file using the "High Quality Print" setting. If corrections are needed, you will need to re-send the PDF. A JPG or TIFF is also acceptable, but make sure and save it at a min. 400 dpi.

SEND COMPLETED ADS TO:

karen.deluca@pressdemocrat.com

If you have any questions about these specs, contact Karen DeLuca at 707-526-8521



The events listed here support our local community and nonprofits

This space is made possible by



THE PRESS DEMOCRAT
(Donating partner logo will be here)

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